My Favorite Things to do in New Orleans

Dr. Gizelle Richard, Conference Chair

Shopping on Magazine Street

Carousel Bar at the Monteleone Hotel

Brandy Milk Punch from the Sazerac Bar at the Roosevelt Hotel

Eat a dozen raw oysters at Bourbon House

Tour the National WWII Museum

Dinner and a movie at Canal Place

Tour the Hermann-Grima House

Pat O’Brien’s Dueling Piano Bar
IMPORTANT DEADLINES
Pre-Registration Ends (discounted fees end): April 5, 2019
Mail-In Registration Ends: April 15, 2019
Online Registration Ends: April 26, 2019
Deadline for Changes to Original Registration: April 26, 2019
Cancellation of Registration and/or Paid Sessions: April 26, 2019

REGISTER EARLY: AVOID LATE FEES
Pre-Registration: Discounted registration fees encourage early registration, which permits our team to assemble your registration materials far enough in advance so that those materials can be mailed to you prior to your arrival. Registration postmarked and online registration after April 5, 2019, will be assessed a $50 fee per dentist and $25 fee per person for all other registrants. For all categories, add an additional $25 per person on-site.

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<tr>
<th>Category Letter</th>
<th>Category</th>
<th>Pre-Registration</th>
<th>After Deadline</th>
<th>On-Site</th>
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<td>$210</td>
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<td>Z</td>
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<td>F</td>
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<td>Exhibit Hall Day Pass (on-site only)</td>
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<td>$25</td>
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WAYS TO REGISTER
1. Register online at www.nodc.org
2. Mail the completed Conference Registration form (page 36)
3. Register on-site

ON-SITE REGISTRATION HOURS
Hyatt Regency Hotel, New Orleans
Thursday, May 9: 7:00 a.m. – 5:00 p.m.
Friday, May 10: 7:30 a.m. – 4:00 p.m.
Saturday, May 11: 8:00 a.m. – Noon
**General Information**

**RETIRED DENTISTS AND NEW DENTISTS (OUT OF SCHOOL TWO YEARS OR LESS)**
Retired Dentists and New Dentists must complete the appropriate form available online at www.nodc.org. Go to the Registration tab, select Deadlines and Fees from the drop down menu, and click the link to the Retired Dentist form or New Dentist form at the bottom of the page under the section on Registration Fees. Print the form, fill in the required information, and send it via e-mail, fax or regular mail, as per the instructions on the form. The form must be received before registration materials will be released.

**EXHIBIT HALL HOURS**
- Thursday, May 9: 10:00 a.m. – 6:00 p.m.
- Friday, May 10: 10:00 a.m. – 6:00 p.m.
- Saturday, May 11: CLOSED

**NEW - EXHIBIT HALL GUMBO**
**DENTISTS:** Exchange visits with our conference exhibitors for raffle tickets to win great prizes, including a grand prize of $1,066 cash. It’s our version of BINGO and it’s called Exhibit Hall GUMBO. Game cards will be included in your registration packet or pick one up inside the Exhibit Hall. After visiting with an exhibitor, ask for a game piece sticker to place on your game card. Each horizontal row completed can be redeemed for one raffle ticket. No purchase necessary and winners do NOT need to be present at the time of drawings. Drawings will be held on Thursday and Friday during the Exhibit Hall Social. See the inside front cover for a view of additional fun prizes.

**STAFF MEMBERS:** Hygienists, Assistants, Spouses, and Laboratory Technicians are automatically entered into drawings for great prizes. Winners do NOT need to be present at the time of drawings.

**GOLDEN TICKETS:** Do you remember Willy Wonka’s golden tickets? Well, hidden inside THREE (3) of our free conference tote bags will be a golden ticket. If your tote bag has a GOLDEN TICKET, you can redeem it for $100 cash. Bring your tote bag ticket (included in your registration packet - one per registrant) to the Tote Bag booth inside the Exhibit Hall during the posted hours to claim your bag. Tote bag tickets WILL NOT be available on-site, so don’t forget them at home.

**NO STROLLERS IN THE EXHIBIT HALL**
We love babies, but for safety reasons we must prohibit strollers in the Exhibit Hall. It is a busy place with lots of attendees in the aisles and around the booths. We owe it to our exhibitors to keep the “traffic” as smooth as possible.

**TOURISM AND RESTAURANTS**
Tourism information and suggested restaurants can be found on the conference website at www.nodc.org.

**CANCELLATION POLICY**
Cancellations must be submitted in writing and postmarked prior to April 26, 2019. Send a written request for cancellation/refund accompanied by badges and tickets on or before the stated refund deadline. A 20% administrative fee is assessed on all canceled registrations. An additional 10% administrative fee is assessed on all canceled paid sessions. The fee ONLY for the canceled paid sessions will not exceed $50. No refunds will be given after the stated refund deadline regardless of reason, including, but not limited to, death, illness or acts of God. Refunds are processed up to six weeks after completion of the Conference.

**COURSE ATTENDANCE**
Attendees will be provided tickets for courses selected during your original registration. Please bring your course tickets for entry into all sessions. This will assure compliance with safety codes by controlling room capacities.

- For courses with NO CHARGE, attendees with tickets will be guaranteed priority seating up to the printed start time of the course. After that time, admittance will be on a “first come, first served” basis until the room is full.
- Attendees who have registered for a PAID COURSE have bought their seats and are guaranteed a seat for that course.
**REGISTRATION MATERIALS**
A packet containing name badges and session tickets for all participants will be mailed prior to the conference to all primary registrants who register by April 15, 2019. Those registering after April 15 may pick up their packet at the Hyatt Regency Hotel, New Orleans. Materials for those outside the U.S. are held for pickup at the on-site registration desk. Obtain a lanyard and brochure with room assignments on site.

**LOST TICKETS, LOST BADGES OR NAME BADGE CORRECTION**
Lost tickets, badges and name badge correction can be replaced on-site at the registration area.

**GET THE CONFERENCE MOBILE APP**
The app will replace the on-site brochure and provide up-to-date information at your fingertips including: Daily Schedule, Course Information, Handouts, Exhibitor Info, etc.

Once registered, you will receive an e-mail inviting you to download the Conference app on your mobile device. Or search for NODC/LDAAS in the app store - to be available in late April.

**ON-LINE HANOUTS**
Links to session handouts will be e-mailed prior to the conference. Download to your mobile device or print and bring the handout with you. Handouts will NOT be available on-site.

**HANDS-ON WORKSHOPS**
If you register for a workshop that requires you to bring supplies, you will be notified by e-mail in advance of the conference.

**C.E. VERIFICATION**
C.E. verification forms will be available on-site, on the conference website, and on the conference app. Verification codes are announced at the end of each session. Each attendee is responsible for maintaining and reporting his/her own credits according to the rules established by your state’s dental Board.

**ACADEMY OF GENERAL DENTISTRY CREDIT**
AGD members should fax their form to (312) 335-3432 or e-mail a scanned copy of the form to membership@agd.org. To ensure that you receive the credit, make sure your name is on the form.

*The New Orleans Dental Association, Inc. is an ADA CERP Recognized Provider.*

*ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.*

*NODA designates this activity for up to 18.5 continuing education credits.*
Exclusive, complimentary gathering for only dentists who have graduated from dental school or an advanced education residency in 2014 or after. If you are a recent graduate, we want to celebrate you! Join your colleagues for a pre-dinner cocktail hour at Borgne (in the lobby of the Hyatt Regency hotel) to get the party started!
Afterwards, head over to the Celestin Ballroom for the Conference Welcome Reception.

Where: Borgne restaurant – Hyatt Regency Hotel

When: Thursday, May 9, 5:30 - 6:30 p.m.

What: A way for new dentists to meet and network following a day of continuing education

How: Request ticket when completing your Conference registration (Limited to two tickets per registered dentist.)
Welcome Reception, LDA President’s Party, & LSUSD Reception

Conference Opening Reception, LDA Party to Salute Immediate Past President, Dr. Daniel Weaver, and LSU School of Dentistry Alumni Reception all wrapped into one party.

Thursday, May 9, 7 - 10 p.m.
Celestine Ballroom – Hyatt Regency Hotel

ENTERTAINMENT BY LE BONS TEMPS
Tickets: $40 per ticket (Includes buffet & two drink tickets per person)

Proposed menu: Hot Hors D’oeuvres (Mini Muffalettas on Pain Frais Focaccia, Pecan Chicken Tenders, Tabasco Pepper Jelly Boudin Balls), Tossed Garden Salad, Pasta Station (Mushroom Ravioli with Spinach and Parmesan served with Roasted Garlic Puttanesca, Vegan Bowtie Pasta with Seasonal Squash, Grilled Red Onion, Confit Tomato, Basil Pistou, Hand Shaved Parmesan, Extra Virgin Olive Oil, Black Pepper) and Rustic Tuscan Breads

Dr. Daniel Weaver

LSU Health Sciences Center
ACTEON North America
A-dec, Inc.
ADS South, LLC
Best Card, LLC
Beutlich Pharmaceuticals
Bisco Dental Products
Blackburn Dental Laboratory NOLA
BQ Ergonomics, LLC
Brown & Brown Association Services Professionals
Buckingham Strategic Wealth
Campus Federal Credit Union
Carestream Dental
CDS Dental Studio
Colgate
Computer One, Inc.
Delta Dental
Dental Office Network Transitions
Designs for Vision, Inc.
Florida Probe
Fotona
GC America, Inc.
Garfield Refining Company
Halyard Health
Henry Schein Dental
Hu-Friedy
Insurance Specialists, Inc.
Louisiana Dental Center
Louisiana Dental Services
MCNA Dental
Paragon Dental Practice Transitions
Patterson Dental
Procter & Gamble
Prophy Magic
Regions Bank
RGP Dental, Inc.
RockIt Computer Services
SciCan, Inc.
Sunstar
SurgiTel
U.S. Jaclean, Inc.
Ultradent Products, Inc.
Ultralight Optics, Inc.
VOCO America, Inc.

As of 12/21/18

Thank you for your support!

FUN ACTIVITIES IN THE EXHIBIT HALL FOR CONFERENCE ATTENDEES
Location: Storyville Hall

Exhibit Hall Social: 4:30 - 5:30 p.m. Thursday and Friday
SPONSORED BY BROWN & BROWN ASSOCIATION SERVICES PROFESSIONALS AND FORTRESS INSURANCE

Exhibit Hall Gumbo: See inside back cover and/or page 2
Conference Suggested Parking

Valet Parking is available at the Hyatt Regency Hotel, 601 Loyola Ave.

Self Parking
- A on map
- B on map
- K on map
- H on map
- G on map
- I on map
- F on map
- D on map
- J on map
- L on map
- M on map
- C on map
- E on map

Parking Lot
- Merit Parking
- Premium Parking
- Central Parking
- Central Parking
- Central Parking
- Central Parking
- Merit Parking
- Champion’s Square Garage
- Premium Parking
- Premium Parking
- One Shell Square
- Merit Parking

Address
- 501 Loyola Ave.
- 1301 Girod St.
- 701 S. Rampart St.
- 531 O’Keefe Ave.
- 424 Loyola Ave.
- 739 O’Keefe Ave.
- 400 Loyola Ave.
- 431 O’Keefe Ave.
- 1500 Girod St.
- 650 O’Keefe Ave.
- 930 Poydras St.
- 701 Poydras St.
- 1615 Poydras St.
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<td>Uche Odiatu</td>
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<td>Harold Crossley</td>
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<td>Molly Rosebush</td>
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<td><strong>FRIDAY MORNING COURSES</strong></td>
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<td>Paul Feuerstein</td>
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<td>Hisham Nasr</td>
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<td>Earl Douglas</td>
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<td><strong>SATURDAY MORNING COURSES</strong></td>
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<td>Robert Lowe</td>
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### SATURDAY AFTERNOON COURSES

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<td>Carol Jahn</td>
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## Speaker Subject Matter

**SPEAKER INDEX**

- **Barksdale, Dr. John**
  - Implant placement; extraction socket preservation
- **Blair, Dr. Charles**
  - Insurance coding; practice management
- **Brown, Kathleen**
  - Basic life support (CPR renewal)
- **NEW Buckingham Strategic Wealth**
  - Financial management
- **Crossley, Dr. Harold**
  - Pharmacology; dental implications of drug abuse
- **Dewhirst, Nancy**
  - Infection control; instrument sharpening; ergonomics
- **Douglas, Dr. Earl**
  - Practice marketability
- **Feuerstein, Dr. Paul**
  - Current technology
- **NEW Green, Dr. Erin**
  - Technology & dental materials
- **Gunn, Susan**
  - Ethics; embezzlement
- **Hamilton, Nick**
  - Utilizing technology to achieve HIPAA compliance
- **Henry Schein Dental**
  - Dental equipment maintenance
- **NEW Jahn, Carol**
  - Dental hygiene
- **NEW Januszek, Jeff**
  - Social media marketing
- **Kuehne, Dr. Cameron**
  - Sleep disordered breathing; airway
- **NEW Lowe, Dr. Robert**
  - Fixed prosthetics; composites; restorative dentistry
- **NEW Millis, Joy**
  - Case acceptance; patient recall and retention
- **Nasr, Dr. Hisham**
  - Periodontics; soft tissue management for teeth & implants
- **NEW Novy, Dr. Brian**
  - Cariology, biofilm
- **Odiatu, Dr. Uche**
  - Wellness, health, nutrition
- **NEW Okeson, Dr. Jeffrey**
  - Temporomandibular disorders
- **NEW Rosebush, Dr. Molly**
  - Oral pathology
- **NEW Trope, Dr. Martin**
  - Endodontics

**NEW = new speaker to this conference**

**= Dentistry Today’s 2019 Leaders in Dental C.E.**
When it comes to patient education, dental hygienists are on the front line, often serving as a liaison between the patient and dentist. Patients look to their hygienists for information on available procedures and specific treatment being recommended for their oral health care. Consequently, hygienists must possess a broad scope of knowledge relative to dental procedures, techniques, dental materials, and treatment outcomes and must be able to relate that knowledge in a manner that engenders compassion and confidence. Our Conference recognizes the unique educational needs and interests of hygienists. While hygienists may register for any continuing education session, the meeting planners give our recommendation for the following courses that we feel broaden the scope of hygienists’ field of expertise.

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<th>Speaker</th>
<th>Summary</th>
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<td>Dr. Molly Rosebush</td>
<td>(1) Oral pathology</td>
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<td>(2) Oral ulcers; causes &amp; treatment</td>
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<tr>
<td>Thursday</td>
<td>Dr. Uche Odiatu</td>
<td>(1) How our patients’ general health affects oral health</td>
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<td>(2) The oral cavity is connected to the rest of the body</td>
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<td>Thursday</td>
<td>Dr. Harold Crossley</td>
<td>(1) Poor outcomes can be affected by medication</td>
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<td>(2) Some of your patients are abusing drugs; what to know</td>
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<tr>
<td>Thursday</td>
<td>Dr. Cameron Kuehne</td>
<td>What to say when patients ask you about snoring and sleep apnea</td>
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<td>Friday</td>
<td>Nancy Dewhirst, RDH</td>
<td>(1) Microbes are EVERYWHERE; how to protect you and your patients</td>
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<td>(2) Instrument sharpening &amp; ergonomics workshop</td>
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<tr>
<td>Friday</td>
<td>Dr. Hisham Nasr</td>
<td>Hygienists &amp; dentists must work together to achieve optimal soft tissues to enhance esthetics</td>
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<tr>
<td>Friday</td>
<td>Dr. Jeffrey Okeson</td>
<td>Understanding TMD disorders is NOT just for the dentist</td>
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<td>Friday</td>
<td>Dr. Paul Feuerstein</td>
<td>New technology is changing (and improving) how we establish an accurate diagnosis</td>
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<td>Saturday</td>
<td>Carol Jahn, RDH</td>
<td>(1) Why aren’t your periodontal patients’ tissues responding the way you believe they should?</td>
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<td>(2) What you learned in hygiene school that may no longer be as effective or accurate</td>
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<tr>
<td>Saturday</td>
<td>Dr. Brian Novy</td>
<td>(1) The most hilarious look at plaque you’ll ever see</td>
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<td>(2) The science of clinical cariology has never been funnier; be prepared to laugh while you learn</td>
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<tr>
<td>Saturday</td>
<td>Kathleen Brown</td>
<td>Basic life support, CPR license renewal</td>
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</table>
**Martin Trope, DDS**  
**Anatomically Driven Endodontics**  
**Time:** 8:15 - 11:15 am  
**Course Code:** T 100  
**Fee:** Dentists $55, All Others $15  

**Quick Summary:** New technology yields a more effective way to perform endodontic treatment with a higher level of success.

**Course Description:** The XP family of endodontic instruments has been modeled to achieve a fusion of technology and biology that integrates all variables essential for predictable endodontic success. The super-elasticity and shape-memory of the alloy used in XP instruments facilitates expansion and adaptation into canal morphology where traditional in-the-round NiTi files are unable to reach with any margin of safety. This enables maximal debridement and disinfection without changes to the original canal shape and ensures minimal removal of intra-canal dentin. This ultra-conservative root treatment can then be filled using bio-ceramic technologies that do not require excessive preparation in the coronal component of the root canal space to accommodate obturation procedures.

**Learning Objectives:** Comprehend the scientifically-based biologic requirements for endodontic success. Understand the limitations of files that creates a round shape. Understand the latest generation of technologies that allows us to clinically obtain the essential biologic goals for success.

**Course most appropriate for:** Dentists  
**C.E. Hours:** 3 clinical hours  
**Academy of General Dentistry Code:** 070

**Cameron A. Kuehne, DMD, MS**  
**Dental Sleep Medicine for the General Dentist - The Basics**  
**Time:** 8:15 - 11:15 am  
**Course Code:** T 110  
**Fee:** Dentists $55, All Others $15  

**Quick Summary:** So just when did AIRWAY become such a hot topic in dentistry? An abundance of courses are out there on the subject. But the recommendations and protocols for patients with airway challenges (a topic that was previously foreign to the dental team) are wide and varied. Dr. Kuehne simplifies the discussion and makes the dental team more comfortable diagnosing and providing care where appropriate.

**Course Description:** Dr. Kuehne will lead a discussion that will include the basics of upper airway anatomy, an overview of the importance of treating obstructive sleep apnea, screening and diagnosing, examination and appliance selection.

**Learning Objectives:** Learn pertinent upper airway anatomy. Understand proper screening practices. Learn about different oral appliance options.

**Course most appropriate for:** Dentists, Hygienists, and Clinical Assistants  
**C.E. Hours:** 3 clinical hours  
**Academy of General Dentistry Code:** 160
Quick Summary: The oral cavity is connected to the rest of the body. Too often, we under-estimate how our patients’ general health and state of mind affects the care we provide.

Course Description: Your patients don’t leave their stressful jobs, their insomnia, their marriages, their physical fitness (or lack) or their dietary patterns in the car before they sit in your chair. There’s irrefutable scientific evidence that each of these habits has the ability to ramp up inflammation or dial it down. In this fast-paced program, be prepared to have your hair blown back.

Learning Objectives: Discover how eating habits have the ability to dial down or ramp inflammation and how it affects your treatment outcomes. Learn why it’s important to identify the sleep-deprived (not just apnea) patient in your practice. Understand why your sedentary patients don’t heal as well as your active living patients. ALERT: 85% of your patients lead sedentary lives. Gain greater insight into the relationship between chronic inflammation & disease. Gain a conversation style to positively impact your patient at the new patient and re-care exam.

Course most appropriate for: All Attendees
C.E. Hours: 3 clinical hours
Academy of General Dentistry Code: 742

Harold Crossley, DDS
Sponsored by the Rossner Lecture Series through Touro Foundation

Quick Summary: An immense risk of caring for patients today arises from the medications they are taking. Complications and/or poor treatment outcomes can be attributed to these medications. You need to know what your patients are taking and how it affects your care.

Course Description: Many of the physician-prescribed medications used by your patients have dental implications affecting your treatment plan. How can I minimize prescribing opioid medications for post-operative pain? What is the new FDA warning about codeine and tramadol in children? This presentation includes the indications for the most common physician-prescribed medications.

Learning Objectives: Prescribed medications that could adversely interact with dental drugs. Why your patient is taking their medications. Dental implications of common physician-prescribed medications. How to combine analgesics to maximize their effects. Current recommendations for SBE and orthopedic prosthesis prophylaxis.

Course most appropriate for: Dentists, Hygienists, and Clinical & Business Assistants
C.E. Hours: 3 clinical hours
Academy of General Dentistry Code: 134
Molly S. Rosebush, DDS, MS
Features of Benign Versus Suspicious Lesions
Time: 8:30 - 11:30 am
Course Code: T 140
Fee: Dentists $55  All Others $15

Quick Summary: Always be aware for the possibility of oral pathology, either detected clinically or radiographically.

Course Description: This course will provide participants with an overview of the presentation of benign lesions compared to premalignant or malignant lesions. Both soft and hard tissue pathology will be included. Numerous clinical and radiographic images will be utilized to illustrate the relevant features. Oral cancer screening tools will also be discussed.

Learning Objectives: Recognize clinical features of mucosal lesions that make them suspicious for malignancy. Recognize radiographic features of jaw lesions that make them suspicious for malignancy. Determine whether a lesion should get a biopsy immediately or if follow-up is more appropriate. Understand oral cancer screening techniques.

Course most appropriate for: Dentists, Hygienists, and Clinical Assistants
C.E. Hours: 3 clinical hours
Academy of General Dentistry Code: 739

Charles Blair, DDS
Stay Out of Jail: Avoid Coding Errors and Excel in Insurance Administration
Time: 8:30 - 11:30 am
Course Code: T 150
Fee: Dentists $50  All Others $25

Quick Summary: How much income has your practice sacrificed annually because of coding errors and a less than stellar understanding of insurance administration? It’s long past time to correct those errors and learn a new strategy.

Course Description: Coding errors are predictable in today’s dental practice. Learn the top coding errors and how not to make them! You will also receive new, valuable information on some of the “hot” sections of the CDT code, which you can use to identify and “fix” coding problems that lurk in your practice. Most practices can expect legitimate net increases in cash flow immediately by learning how to do it right.

Dealing with dental insurance is overwhelming, but key strategies can save you time, prevent hassles, and keep you out of jail. You will receive essential tools to properly file dental insurance claims and calculate primary and secondary insurance receipts. In addition, co-pay forgiveness, discounting, multiple fee positioning, patient gifts, falsifying NPI numbers, and even PPO strategies will be discussed. Stop leaving money on the table as PPOs dominate the marketplace - a tipping point!

Learning Objectives: Predictive error correction, how to avoid typical coding errors. Gain knowledge into proper narratives and documentation. Gain knowledge into co-pay forgiveness, discounting, multiple fees, NPI numbers, etc. How to handle patient gifts, evaluate and deal with PPOs and deal with the unclaimed property office.

Course most appropriate for: Dentists (especially New Dentists), Business Assistants, and Spouses
C.E. Hours: 3 non-clinical hours
Academy of General Dentistry Code: 554
Thursday, May 9

Uche Odiatu, DMD
Do Your Patients Have the Guts to Enjoy Oral Health?
Time: 12:30 - 3:30 pm
Course Code: T 200
Fee: Dentists $60 All Others $25

Quick Summary: “Any changes to your health history?” “Nothing that affects my teeth.” “Your mouth is connected to your body; let’s try that again.”

Course Description: Your gut flora. Your resident microbiome. Your 100 trillion little friends that call your body home. Microscopic, yet enough to make your skin crawl. The latest research shows they influence your patients’ metabolism, mood, immune system, food cravings, oral health & yes, even their personality.

Learning Objectives: Gain insight into the science of the human microbiome. Learn why NEW findings about your patients’ gut flora are shaking the very foundation of health care & nutrition. Understand why the dental professional is perfectly positioned to help ALL people live more vibrant lives NOW. Discover the foundational role of your patient’s gut integrity & inflammation.

Course most appropriate for: All Attendees
C.E. Hours: 3 clinical hours
Academy of General Dentistry Code: 018

Cameron A. Kuehne, DMD, MS
Dental Sleep Medicine for the General Dentist - Beyond The Basics
Time: 1:00 - 4:00 pm
Course Code: T 210
Fee: Dentists $55 All Others $15

Quick Summary: So you’ve done some previous study on the subject. Your interest is piqued and you want to take your knowledge base a step further. Dr. Kuehne expands the topic for those who want to take their care of patients to another level.

Course Description: Dr. Kuehne will expand upon his morning lecture to explain why some people clench and how obstructive sleep apnea is related to sleep bruxism. He will explain different options for titrating oral appliances. He will also go into depth on how to avoid side effects related to oral appliance therapy. He will finish the day with unique case studies.

Learning Objectives: Learn how to avoid side effects. Learn how to titrate oral appliances. Understand the link between bruxism and obstructive sleep apnea.

Course most appropriate for: Dentists, Hygienists, and Clinical Assistants
C.E. Hours: 3 clinical hours
Academy of General Dentistry Code: 160
Quick Summary: New technology yields a more effective way to perform endodontic treatment with a higher level of success. This is a hands-on experience.

Course Description: Evolutionary technologies have resulted in a new generation of instruments designed to access areas that traditional “round” NiTi cannot safely reach. After initial negotiation of the root canal space with a glide path file, these “virtual core” files complete the cleaning to the maximum natural diameter. The native anatomy configuration is sustained and intra-canal dentin conservation is optimized. This conservative root treatment is completed by bio-ceramic root filling technology that does not shrink, wash out or require excessive preparation on the coronal third of the canal space. Participants will learn the shortcomings associated with traditional NiTi instrumentation and legacy obturation techniques and how this new evolutionary generation of 3D files and bio-ceramic technologies will obviate these shortcomings and engender predictable endodontic success.

Learning Objectives: Understand the shortcomings of traditional files that produce round shapes. Understand the addition of 3D files to clean to maximal diameters with conservative dentin removal. Understand the use of bio-ceramic sealer in both cold and warm hydraulic techniques.

Course most appropriate for: Dentists
C.E. Hours: 3 clinical hours
Academy of General Dentistry Code: 070

Quick Summary: By now, who hasn’t noticed the changes in dentistry that mimic what occurred in medicine? Who’s happy about it? What can you do about it?

Course Description: Are you working “in” your practice rather than “on” it? Learn to see the “big picture,” analyze the business side of your practice, and take solid steps toward increasing profitability in an increasingly PPO and corporate environment. Hear strategies, tips, and pearls on (1) why corporate dentistry will continue to win, (2) how to cope with increased competition, (3) fee profiling and PPO strategies, (4) procedure mix enhancement, and (5) hygiene department strategies. Also hear insight on how to (1) move from “cost-based” to “revenue-savvy” thinking, (2) planning a productive and profitable future for your practice, (3) how to design the winning independent practice model, and (4) dentist incomes are down since 2008 and how to turn them around.

Learning Objectives: Gain insight into running a practice like a business. Be challenged to new thinking to survive in a changing world of PPOs. Understand why the corporation is the superior business model and how to copy the winning features.

Course most appropriate for: Dentists (especially New Dentists), Business Assistants, and Spouses
C.E. Hours: 3 non-clinical hours
Academy of General Dentistry Code: 552
**Harold Crossley, DDS**  
*Sponsored by the Rossner Lecture Series through Touro Foundation*

**Pharmaceutical and Street Drug Abuse and the Dental Implications**

**Time:** 1:30 - 4:30 pm  
**Course Code:** T 240  
**Fee:** Dentists $70  All Others $30  
**NOTE:** Attendees MUST be 18 years of age or older to attend -- **NO EXCEPTIONS.**

**Quick Summary:** Like it or not, far too many of our patients are experimenting with and/or abusing prescription and non-prescription drugs. You MUST be knowledgeable and remain updated on this constantly evolving subject. Dr. Crossley is one of the most popular speakers in the country on the subject.

**Course Description:** The dental team is in a unique position providing dental care to a patient population that may be regular users or experimenting with mood altering drugs. This presentation includes a discussion of commonly abused prescription and illicit drugs and the dental implications of their use.

**Learning Objectives:** What medications to avoid with the suspected drug abusing patient. How to recognize and manage the doctor shopper. The addictive nature of marijuana. The difference between addiction and dependence.

**Course most appropriate for:** All Attendees (must be 18 years of age or older)  
**C.E. Hours:** 3 clinical hours  
**Academy of General Dentistry Code:** 157

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**Molly S. Rosebush, DDS, MS**

**The Many Different Causes of Oral Ulcers**

**Time:** 1:30 - 4:30 pm  
**Course Code:** T 250  
**Fee:** Dentists $55  All Others $15

**Quick Summary:** Oral ulcers are a major nuisance for our patients. Learn what causes them and how to manage them.

**Course Description:** This course will provide a review of mucosal ulcers and their numerous potential etiologies including trauma, infection, immune-mediated diseases and neoplasia. Numerous clinical images will be displayed to give the clinician a thorough overview of the appearance of these lesions.

**Learning Objectives:** Recognize the similarities and differences in ulcers which occur due to a variety of causes, including, but not limited to: physical, thermal, or chemical trauma; herpes simplex virus; aphthous stomatitis; erosive lichen planus; squamous cell carcinoma. Determine whether to treat and re-evaluate an ulcer or obtain a biopsy immediately. Understand appropriate management options for ulcers of non-neoplastic origin.

**Course most appropriate for:** Dentists, Hygienists, and Clinical Assistants  
**C.E. Hours:** 3 clinical hours  
**Academy of General Dentistry Code:** 739
**John Barksdale, DDS**

**Guided Implant Placement for the General Dentist**

**Time:** 8:15 - 11:15 am  
**Course Code:** F 300  
**Fee:** Dentists $70, All Others $15

**Quick Summary:** Learn the ease and advantages of guided implant surgery using a 3D custom surgical guide.

**Course Description:** This lecture will guide the dentist through a protocol for case selection, how to 3D plan custom surgical guides, the ease of guided implant placement using a custom guide, and the advantages of the guided surgical technique. Case reviews will be included. If this lecture whets your appetite for more, be sure to schedule the live patient demonstration and hands-on workshop for the afternoon.

**Learning Objectives:** Proper case selection for guided implant placement. The steps for 3D planning custom surgical guides. Advantages of a guided implant placement technique.

**Course most appropriate for:** Dentists, Hygienists, and Clinical Assistants  
**C.E. Hours:** 3 clinical hours  
**Academy of General Dentistry Code:** 691, 696, 697, 704

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**Jeffrey P. Okeson, DMD**

**Understanding Temporomandibular Disorders: The Facts and Fantasies**

**Time:** 8:15 - 11:15 am  
**Course Code:** F 310  
**Fee:** Dentists $70, All Others $15

**Quick Summary:** Most dentists agree that TMD is one of the most confusing and frustrating disciplines of dentistry. Yet, you have patients with symptoms who could benefit from your care. From one of the premier speakers on the subject comes a common sense, easily digestible explanation of what, how, and when to treat.

**Course Description:** This course will present a sound, straightforward approach to the differential diagnosis of TMD. Etiologic factors which will allow the clinician to select the most appropriate and effective treatment for the patient. Dr. Okeson will separate the facts from the fantasies regarding TMD.

**Learning Objectives:** To identify those pain disorders that will likely respond to your therapy from those that will not. Understand the relationship between occlusion and temporo-mandibular disorders. Identify the most favorable condylar position for restorative dentistry and TMD.

**Course most appropriate for:** Dentists, Hygienists, Clinical & Business Assistants, and Laboratory Technicians  
**C.E. Hours:** 3 clinical hours  
**Academy of General Dentistry Code:** 180, 182, 201, 202
Nancy Dewhirst, BS, RDH
Hot Topics in Infection Control
Time: 8:30 - 11:30 am
Course Code: F 320
Fee: Dentists $60  All Others $25

Quick Summary: Infectious microbes adapt and so must our dental offices to ensure maximum patient protection and safety.

Course Description: Update and review today’s most important clinical safety issues - This class gives you the most important things to do! Apply professional standards and strategies for everyday and “special” risks. Updates include CDC Guidelines and state regulations safety challenges such as aerosol transmitted diseases (ATD’s) and evolving / resistant pathogens.

Learning Objectives: Latest information on blood borne, contact, droplet and airborne diseases. Management of waterlines and equipment. Address current, immediate health concerns.

Course most appropriate for: All Attendees
C.E. Hours: 3 clinical hours
Academy of General Dentistry Code: 148

Joy Millis, CSP
2019 Normalee Ward Distinguished Speaker
Treatment Acceptance ... Involving the Entire Team!
Time: 8:30 - 11:30 am
Course Code: F 330
Fee: Dentists $55  All Others $15

Quick Summary: Nothing else matters if patients don’t accept the treatment you recommend. A significant component of case acceptance is how your team manages patients from treatment presentation, to sequencing of care, to financing and payment. Joy Millis explains where things might be going awry and teaches how to get the team on the same page for better case acceptance.

Course Description: Who has the greatest influence on your patients’ decisions about treatment? Can you predict that when patients call, they will schedule an appointment, show up, have a magical new patient experience, receive comprehensive care, return for continuing care, and refer new patients your way? Joy will help you and your entire team recognize the value of a patient and the power of your influence to help patients make the best decisions about treatment.

Learning Objectives: Understand the importance of a team member’s influence on a patient’s decision about treatment and how to become more effective communicating with patients about the importance of completing necessary treatment. Learn 4 powerful communication tools that the entire team can use in order to help patients move forward receiving necessary treatment, understanding what they should do, why it is necessary, and their risk of loss if they do not proceed with necessary care. Prevent misunderstandings about treatment and payment, especially if the patient needs treatment and their insurance limitations restrict treatment, putting patients at risk of experiencing dental or medical loss.

Course most appropriate for: Dentists, Hygienists, and Clinical & Business Assistants
C.E. Hours: 3 non-clinical hours
Academy of General Dentistry Code: 557
Paul Feuerstein, DDS
Digital Diagnosis & Treatment Planning Using 3D Technology
Time: 9:00 - 11:00 am
Course Code: F 350
Fee: Dentists $45  All Others $15

Quick Summary: Take your diagnostic & treatment planning skills to the next level using the most current technology.

Course Description: Follow the workflow from digital impressions, Conebeam CT, implant and restoration planning and lab processes all with the latest digital devices including CAD/CAM. The latest high-tech dental developments will be presented and discussed showing specific examples. The flow begins with digital diagnostics, 3-D impression devices, CAD/CAM systems, cone beam volumetric technology, software, and implant simulation, related laboratory services and equipment, and other exciting emerging products. Also take a look at the new restorative materials (zirconia, Lithium disilicate) and 3D printing developments.

Learning Objectives: Look at examples of the clinical process from diagnosis to final treatment. See the current and future digital impression products. Learn the basics of cone beam software and hardware. Receive information to help make an informed purchase decision in this confusing marketplace.

Course most appropriate for: Dentists, Clinical Assistants, and Laboratory Technicians
(some relevance to Hygienists)
C.E. Hours: 2 clinical hours
Academy of General Dentistry Code: 731, 696, 697, 615

Normalee Ward Distinguished Speaker

The word dedication is defined as the quality of being committed to a task or purpose. There is no more accurate word to describe the New Orleans Dental Conference/LDA Annual Session’s, Mrs. Normalee Ward. Mrs. Ward began her career with our organization in the 1970’s and assumed the title of Executive Secretary of our local Conference in 1984 under Chairman, Dr. Tony Miranda. In that role, she persevered with our organization through two different Conference Executive Directors, four different Conference treasurers, 29 different Conference Chairmen and Chairwomen, three ADA Annual Sessions, and two hurricanes that caused the cancellation of conventions. Words are not adequate to describe how blessed and grateful we were to have her as our employee for all those years, but more importantly, to have had her as our dear friend. There are few celebrities who get away with going by their first name only (Cher, Prince, Beyoncé, Shaq, Madonna). But if you say "Normalee," nearly everyone in our organization knows about whom you are speaking. Normalee passed away on August 15, 2017, and we miss her dearly.

Normalee Ward Distinguished Speaker 2019 - Joy Millis, CSP
Buckingham Strategic Wealth

The Dentist’s Financial Playbook - Strategies to Create, Manage, and Distribute Wealth

Time: 9:00 - 11:30 am
Course Code: F 360
Fee: Dentists $35  All Others $15

Quick Summary: Earning income from dentistry is one thing. Knowing how to most effectively manage your income is a whole other matter and may make the difference between becoming financially independent or not.

Course Description: The primary learning objective for this program is to introduce the audience to various financial strategies for dentists. We will cover the Ten Financial Strategies for dentists, properly aligning loans with your debt payment ratio, designing the best pension strategy for your cash and a comprehensive approach to investing.

Learning Objectives: Ten financial strategies that are somewhat unique to the dental professional. How to properly structure loans in reference to your overall debt. A more comprehensive approach to investing.

Course most appropriate for: Dentists & Spouses
C.E. Hours: 2.5 non-clinical hours
Academy of General Dentistry Code: 552

Henry Schein Dental

Equipment Preventative Maintenance Training

Time: 9:30 - 11:00 am
Course Code: F 370
Fee: Dentists $35  All Others $15

Quick Summary: Dental equipment malfunctions at the most inopportune time. Learn some easy tricks that might spell the difference between remaining open or having to re-schedule a block of patients.

Course Description: Isn’t it frustrating when the equipment in your office breaks down, malfunctions or just isn’t running efficiently? Of course, when this occurs, it is usually followed with time and money-consuming “down time” depending on the issue(s) or problem(s). One of the main reasons for this is the lack of or improper maintenance, equipment that has been “patched,” or a major breakdown. Hopefully, it is not a regular occurrence, yet it usually happens when the day is overbooked and the phones are ringing off of the hook. To help minimize the risk of these incidents happening, attend this course and learn proper recommended maintenance procedures and time intervals for all of your equipment. Think of the time and money you could save.

Learning Objectives: The importance of proper equipment maintenance. How to perform various maintenance procedures. Constructing a comprehensive maintenance plan for your office. Reasons for keeping an emergency supply of used replaceable parts. The different frequency intervals for maintenance of your equipment. Recommended cleaning supplies to use. The importance of documenting all maintenance and repairs.

Course most appropriate for: All Attendees
C.E. Hours: 1.5 non-clinical hours
John Barksdale, DDS  
**Guided Implant Placement - A Live Surgical Experience**  
**Time:** 1:15 - 2:45 pm  
**Course Code:** F 400  
**Fee:** Dentists $40   All Others $15

**Quick Summary:** View a live video stream of a live patient implant surgery using a custom surgical guide.

**Course Description:** Attendees of this session will view a live stream of a dentist placing an implant on a live patient in an offsite dental office, using the information and protocols that were reviewed in the morning lecture, followed by an open forum for questions and answers on the surgical technique. You do NOT need to attend the morning lecture to attend this live demonstration. However, attending the morning lecture will make viewing the live procedure a more valuable experience. And if you now want to transfer your learning into hands-on experience, add the hands-on workshop to immediately follow the live video presentation.

**Learning Objectives:** Proper case selection for guided implant placement. The steps for 3D planning custom surgical guides. Advantages of a guided implant placement technique.

**Course most appropriate for:** Dentists, Hygienists, and Clinical Assistants

**C.E. Hours:** 1.5 clinical hours  
**Academy of General Dentistry Code:** 691, 696, 697, 704

Jeffrey P. Okeson, DMD  
**The Clinical Management of TMD**  
**Time:** 1:15 - 4:15 pm  
**Course Code:** F 410  
**Fee:** Dentists $70   All Others $15

**Quick Summary:** How often have you been frustrated by the inability to diagnose and/or successfully treat patients with TMD symptoms? Dr. Okeson (you might have read his textbook) breaks it down for you with a simplistic, easy to navigate protocol.

**Course Description:** This course will present management options for the TMD patient. The therapies will be based on the current available scientific evidence. The use of occlusal appliances for TMD, along with any indications for permanent occlusal therapy, will be explained.

**Learning Objectives:** Learn a conservative approach to managing muscle pain disorders. Learn a conservative approach to managing intracapsular pain disorders. Understand why and how occlusal appliances may assist in the management of TMD.

**Course most appropriate for:** Dentists, Hygienists, Clinical & Business Assistants, and Laboratory Technicians

**C.E. Hours:** 3 clinical hours  
**Academy of General Dentistry Code:** 182, 185, 181
Nancy Dewhirst, BS, RDH
Instrument Sharpening & Ergonomics Workshop - Never a Dull or Sore Moment!!
Time: 1:15 - 4:15 pm
Course Code: F 420
Fee: Dentists $40   All Others $40
NOTE:  Course limited to 40 participants

Quick Summary: Providing excellent dental care requires having functional instruments and a healthy provider. Learn how to prolong your instruments and your career.

Course Description: Learn how to preserve original instrument shape while sharpening. Practice hand sharpening techniques and use mechanical instrument sharpeners with magnification. Common work injuries are discussed, including upper extremity, spinal and joint pathologies. Preventive strategies are evaluated. Attendees practice stretching and strengthening exercises. One lucky attendee wins a saddle chair!

Learning Objectives: Learn to preserve optimal periodontal instrument design while sharpening. Practice with and compare various hand and mechanical sharpening techniques. Evaluate various physical signs and symptoms of cumulative trauma disorders commonly found in dental workers. Practice and evaluate stretching and strengthening exercises and strategies intended to reduce risk of work-related injuries. Compare ergonomic features of dental equipment and technology.

Course most appropriate for: Dentists, Hygienists, and Clinical Assistants
C.E. Hours: 3 clinical hours
Academy of General Dentistry Code: 149

Paul Feuerstein, DDS
Workshop: Latest Advances in Digital Impressions & CAD/CAM
Time: 1:15 - 4:15 pm
Course Code: F 430
Fee: Dentists $45   All Others $45
NOTE:  Course limited to 35 participants

Quick Summary: How can the newest technology improve the quality of care you are providing? Test drive some of the newest products.

Course Description: Digital impressions seem to be the latest technology (despite the fact CEREC has been around for over 30 years). New advances in CAD/CAM have brought us new devices, software, materials and ideas. Come learn, see, and try all of the systems in one place and ask the hard questions without a salesperson standing by with an order form. Several of the systems will be demonstrated, along with dental labs and materials manufacturers. Attendees will spend time with each system.

Learning Objectives: See and try the newest digital impression systems. See products and ask questions WITHOUT sales pressure. Test drive some of the products.

Course most appropriate for: Dentists, Clinical Assistants, and Laboratory Technicians (some relevance to Hygienists)
C.E. Hours: 3 clinical hours
Academy of General Dentistry Code: 612, 615, 697
Hisham Nasr, DDS, MScD, PhDc
Creating Soft Tissue Esthetic Profiles for Teeth & Implants
Time:  1:30 - 4:30 pm
Course Code:  F 440
Fee:  Dentists $60   All Others $25

Quick Summary:  Acceptable esthetics is not only about shade and morphology.  The soft tissues play a significant role in overall esthetics and this is something about which dentists and hygienists must work together to achieve the best results and satisfied patients.

Course Description:  The supporting soft tissues for teeth and implants constitute the framework for esthetic restorations which would reflect a more natural appearance in our patients’ eyes. Establishing such framework requires either additive or subtractive procedures in order to attain and maintain a sustainable result with long-term predictability.  This presentation will review the critical factors that determine the final soft tissue profile when planning single tooth, partial and full arch rehabilitations.

Learning Objectives:  Understand the difference between tooth emergence and submergence profiles and their effects on soft tissues.  Recognize the biological factors that determine long-term esthetic and functional success.  Avoid common pitfalls that negatively affect outcomes when planning simple and complex restorative cases.  Review complications seen in everyday clinical practice and how to manage them.

Course most appropriate for:  Dentists, Hygienists, and Clinical Assistants
C.E. Hours:  3 clinical hours
Academy of General Dentistry Code:  495

Joy Millis, CSP
2019 Normalee Ward Distinguished Speaker
LOST PATIENTS Discovered and Recovered
Time:  1:30 - 4:30 pm
Course Code:  F 450
Fee:  Dentists $55   All Others $15

Quick Summary:  How and why do patients fall through the cracks?  It happens constantly.  And that’s affecting your office’s productivity.  Learn how to fix it!!

Course Description:  If you have been in practice five years or more, it is estimated that you have more than a million dollars worth of dentistry - unscheduled - for patients needing additional dental care.  In this important program, Joy will show you how to find, keep, and stop losing patients!  She will give you ten reasons why patients mysteriously disappear, and how to create a system to stop the loss and bring patients back to your practice—preventing the patient’s risk of loss, as well.

Learning Objectives:  Identify 10 specific reasons patients mysteriously disappear from dental practices and how to prevent additional loss.  Develop skills for responding to patients who need treatment and refuse to receive care due to insurance limitations or no money.  Learn important action to take when patients don’t schedule necessary treatment.  Develop effective communication skills for calling lost patients along with learning the importance of appropriate documentation when patients refuse to schedule necessary care.

Course most appropriate for:  Dentists, Hygienists, and Clinical & Business Assistants
C.E. Hours:  3 non-clinical hours
Academy of General Dentistry Code:  557
Jeff Januszek
Social Media Strategy to Make You Smile
Time: 1:30 - 4:30 pm
Course Code: F 460
Fee: Dentists $55 All Others $15

Quick Summary: Like it or not, your practice’s social media presence or absence shall influence prospective patients’ willingness to choose your office. It doesn’t have to be complicated or expensive to establish that presence.

Course Description: Social media is the most powerful advertising channel ever. It’s also the most confusing. How do you effectively create a plan? Measure ROI? Build a brand friendly persona? Turn your practice into a marketing powerhouse by learning how to target your best customers with a winning social media strategy.

Learning Objectives: Learn how to target the audiences that mean the most to your bottom line. Build a plan to turn your office into a content generation machine. Stop throwing darts blindfolded; begin to effectively measure social media success. Clear up misunderstandings over social media advertising. Using your phone as a multi-media studio.

Course most appropriate for: All Attendees
C.E. Hours: 3 non-clinical hours
Academy of General Dentistry Code: 550

Susan Gunn
Your Actions Speak Louder Than Your Words: Ethics is Truly Your Choice
Time: 1:30 - 4:30 pm
Course Code: F 470
Fee: Dentists $55 All Others $15

Quick Summary: Dentistry was always considered among the top of the most ethical professions. Are we at risk for losing that?

Course Description: What exactly is ethics? Is there a difference between business ethics vs. personal ethics? Straight out of the news headlines and current events, we will discover what it means to have ethical standards, what and who influences our ethics and how does one lose his/her sense of ethics. But let’s take it one step further. How can we apply ethics in our practice? We are going to review known corporations’ code of ethics and the business results of their application. Susan Gunn’s sense of humor and real life stories drive home the point that ethics really are simply a choice....your choice...and your choice makes a difference.

Learning Objectives: What is ethics and how ethics encompass all you are involved in. What and who influences ethics. How a practice can develop their Code of Ethics.

Course most appropriate for: All Attendees
C.E. Hours: 3 non-clinical hours
Academy of General Dentistry Code: 550
**Friday, May 10**

**John Barksdale, DDS**  
**Guided Implant Placement - Hands-On Workshop**  
*Time: 3:15 - 4:45 pm*  
*Course Code: F 495*  
*Fee: Dentists $80  (The dentist's clinical assistant may observe for free.)*

**Quick Summary:** Turn what you’ve learned in the classroom into a hands-on experience.

**Course Description:** The third component of this learning experience includes having participants simulate the live video demonstration by placing an implant on a dentaform model using a fully guided protocol with a custom surgical guide and surgical kit. Dentists are allowed to bring their clinical assistants to observe the workshop. It is NOT mandatory to attend the morning lecture or the live demonstration in order to take the hands-on workshop, but doing so will most certainly enhance your overall learning experience.

**Learning Objectives:** Proper case selection for guided implant placement. The steps for 3D planning custom surgical guides. Advantages of a guided implant placement technique.

**Course most appropriate for:** Dentists and Clinical Assistants  
*C.E. Hours: 1.5 clinical hours*  
*Academy of General Dentistry Code: 691, 696, 697, 704*

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**Saturday, May 11**

**John Barksdale, DDS**  
**Socket Grafting Simplified - A Recipe for Predictable Success**  
*Time: 8:00 - 10:00 am*  
*Course Code: S 500*  
*Fee: Dentists $50  All Others $10*

**Quick Summary:** Alveolar ridge collapse following extraction is undesirable. Learn a predictable method to prevent it from occurring.

**Course Description:** This presentation will review proven methods to minimize alveolar ridge collapse after tooth extraction to maximize available bone for dental implant placement. The lecture includes extraction protocols, socket management, socket bone grafting, as well as barrier membrane choices and suture choices and protocols.


**Course most appropriate for:** Dentists and Clinical Assistants  
*C.E. Hours: 2.0 clinical hours*  
*Academy of General Dentistry Code: 317, 318*
Robert A. Lowe, DDS  
The Art & Science of Fixed Prosthetics - From Basic to Complex  
Time: 8:15 - 11:15 am  
Course Code: S 510  
Fee: Dentists $70, All Others $15

Quick Summary: The purpose of this course is to demonstrate in a detailed step-by-step fashion, procedures that can impact on your ability to deliver an improved level of artistic and functional dentistry in your practice tomorrow!

Course Description: In today’s world, the clinical practice of restorative dentistry is a very exciting and challenging endeavor for the “wet gloved practitioner.” Consistent, predictable, clinical techniques to create quality dental restorations in a time efficient manner form the basis of every procedure that we perform for our patients. Sound fundamentals in tooth preparation, impression making, provisionalization, and delivery will help the dentist deliver high quality restorations to his or her patients. In this technique filled seminar, Dr. Lowe will teach you the techniques you need to refine your clinical skills to a level that will help you create “world class” quality. Some of the topics that will be covered include:

1. “World Class” Crown and Bridge: (a) morphology and occlusion based on the teaching and philosophy of Dr. Harold M. Shovel - A Basis for All Dentistry; (b) a review of preparation design and tissue management for perfect master impressions; (c) biologic provisionalization for full coverage restorations; (d) cementation protocols for total etch and conventional cements.

2. The Perio-Aesthetic Connection to Prosthetic Dentistry: (a) soft tissue recontouring using diode lasers; (b) biologic width, a discussion of the position of the alveolar crest relative to the restorative margin; (c) biologic width correction using all tissue lasers; (d) spatial repositioning in the aesthetic zone.

3. Creative Treatment Planning: When It Doesn’t Go By The Book: (a) creative solutions for complex aesthetic and functional problems; (b) prosthetic tooth repositioning and “orthodontic” tooth preparation; (c) open bite restoration without surgical intervention?

Learning Objectives: To discuss and differentiate all ceramic restorative options for different clinical situations. To review preparation requirements for all ceramic systems. To learn the importance of biologic provisionalization in overall case management. To learn a proven reliable technique for “flawless” master impression making. To learn a cementation protocol for reliable placement and occlusal adjustment during delivery of definitive restorations. To learn some “creative” ways to plan and treat complex aesthetic and functional problems.

Course most appropriate for: Dentists, Clinical Assistants, and Laboratory Technicians  
C.E. Hours: 3 clinical hours  
Academy of General Dentistry Code: 610, 780

www.nodc.org
Kathleen Brown  
**AHA Basic Life Support for Healthcare Providers**  
**Time:** 8:30 - 11:30 am  
**Course Code:** S 520  
**Fee:** Dentists $90  All Others $90  
**NOTE:** Course limited to 35 participants

**Quick Summary:** This course fulfills requirements for all dental healthcare providers to be up-to-date on basic life support.

**Course Description:** This AHA BLS Provider Course teaches both single-rescuer and team basic life support skills for application in dental practice environments, with a focus on high-quality CPR and team dynamics. Students work with an AHA BLS Instructor to complete BLS skills practice and skills testing. (2-Year Certification)

**Learning Objectives:** Recognize signs and symptoms of cardiac arrest for victims of all ages. Understand & perform high-quality BLS regardless of conditions and circumstances. Effectively manage cardiac arrest as an individual or as a team. Use of additional equipment, including AEDs and bag-masks. Manage choking, respiratory arrest and suspected opioid overdose.

**Course most appropriate for:** All Attendees  
**C.E. Hours:** 3 clinical hours  
**Academy of General Dentistry Code:** 142

Carol Jahn, RDH, MS  
**The Dental Hygienist’s Role in Risk-Based Periodontal Therapy**  
**Time:** 8:30 - 11:30 am  
**Course Code:** S 530  
**Fee:** Dentists $50  All Others $15

**Quick Summary:** Hygienists seek successful outcomes for their patients with periodontal disease. Learn more about the factors influencing your treatment outcomes. You can never learn enough on this constantly evolving subject.

**Course Description:** Working with periodontal patients to achieve optimal outcomes can be one of our biggest challenges. Advances in research indicate that the successful prevention and treatment of periodontal disease hinges on assessing and managing the factors that increase the patient’s risk for periodontal disease and its progression. This course will review the factors that increase the risk for periodontal disease and help you create talking points for greater treatment acceptance.

**Learning Objectives:** Understand the role of staging and grading in assessing periodontal therapy. Discover the power of skilled inquiry in medical interviewing. Utilize the medical history to personalize care. List the key risk factors for the risk, severity, and progression of periodontitis and peri-implant diseases. Discuss the current state of the oral/systemic link. Evaluate the research periodontal debridement/SRP/periodontal maintenance. Discuss the role of evidence-based clinical standards in patient care. Develop key messages and strategies for motivating patients. Recommend appropriate self-care products.

**Course most appropriate for:** Dentists, Hygienists, and Clinical Assistants  
**C.E. Hours:** 3 clinical hours  
**Academy of General Dentistry Code:** 495
Brian Novy, DDS

The Plaque Monologues

Time:  8:30 - 11:30 am
Course Code:  S 540
Fee:  Dentists $50   All Others $15

GC America, Inc. is a partial sponsor for this lecture.

Quick Summary: You will never again see a more entertaining and attention-keeping lecture on the subject of plaque. Be prepared to thoroughly enjoy a fast-paced three hours of continuing education.

Course Description: Have you ever thought about what it would be like to have a conversation with Streptococcus mutans? A group of dentists and hygienists have finally figured out the secrets to carving out a niche in the human mouth. They’re using this new information to transform biofilm and eradicate cariogenic species by the mouthful… Come find out what these radical dentists and hygienists know that you don’t.

Learning Objectives: Explain various caries hypotheses. Differentiate between pathogenic and commensal bacteria. Apply targeted therapeutics in a variety of patients to decrease caries risk. Transition patients from high to low caries risk.

Course most appropriate for: All Attendees
C.E. Hours:  3 clinical hours
Academy of General Dentistry Code:  011, 017, 432

Susan Gunn

Embezzlement: For Your Eyes (and Ears) Only

Time:  8:45 - 11:45 am
Course Code:  S 550
Fee:  Dentists $40   Spouses of Dentists $15

NOTE: This course is limited to Dentists and Dentists’ spouses ONLY.

Quick Summary: Nearly every doctor who has been a victim of embezzlement was convinced it could never happen to him/her. But it did!!

Course Description: Practice embezzlement appears to be at an all-time high with no signs of slowing. With no shortage of talks about fraud, this is a course like no other! By facilitating hands-on round table discussions, attendees will evaluate real embezzlement case studies to touch, feel, and see the practice flaws that enable embezzlement. Then, Susan gives practice owners the tools and know-how to stop embezzlement before it goes too far. Attendees learn easy ways to weave accountability ‘threads’ using proven systems and procedures and implement practical safeguards to help their practice avoid becoming an unknowing victim of financial dishonesty or deceit. This 3-hour hands-on “round table” experience is simultaneously enlightening and frightening.

Learning Objectives: Develop implementable systems and procedures. Grasp the cost of embezzlement. Create a task list of immediate to-dos.

Course most appropriate for: Dentists and Spouses ONLY
C.E. Hours:  3 non-clinical hours
Academy of General Dentistry Code:  552
Jeff Januszek
Social Media Strategy to Make You Smile
Time: 9:00 - Noon
Course Code: S 560
Fee: Dentists $55  All Others $15
NOTE: This course is a REPEAT of Friday’s course.

Quick Summary: Like it or not, your practice’s social media presence or absence shall influence prospective patients’ willingness to choose your office. It doesn’t have to be complicated or expensive to establish that presence.

Course Description: Social media is the most powerful advertising channel ever. It’s also the most confusing. How do you effectively create a plan? Measure ROI? Build a brand friendly persona? Turn your practice into a marketing powerhouse by learning how to target your best customers with a winning social media strategy.

Learning Objectives: Learn how to target the audiences that mean the most to your bottom line. Build a plan to turn your office into a content generation machine. Stop throwing darts blindfolded; begin to effectively measure social media success. Clear up misunderstandings over social media advertising. Using your phone as a multi-media studio.

Course most appropriate for: All Attendees
C.E. Hours: 3 non-clinical hours
Academy of General Dentistry Code: 550

John Barksdale, DDS
Socket Grafting Simplified - A Recipe for Predictable Success Hands-On Workshop
Time: 10:30 - Noon
Course Code: S 570
Fee: Dentists $80  (The dentist’s clinical assistant may observe for free.)

Quick Summary: Take what you learned in the classroom and apply it to a hands-on bone grafting procedure.

Course Description: This hands-on workshop includes a simulation exercise in which participants will perform an extraction socket bone graft on a dentaform model, including barrier membrane placement (GBR) and suturing. It is NOT mandatory to attend the morning lecture to participate in the workshop, but doing so will enhance your overall learning experience.


Course most appropriate for: Dentists and Clinical Assistants
C.E. Hours: 1.5 clinical hours
Academy of General Dentistry Code: 317, 318
Robert A. Lowe, DDS
Advances in Composite Dentistry: Simplifying Placement & Improving Results
Time: 1:00 - 4:00 pm
Course Code: S 600
Fee: Dentists $60 All Others $10

Quick Summary: The purpose of this course is to demonstrate techniques to create morphologically precise direct anterior and posterior composite restorations.

Course Description: Today’s composite resins allow the aesthetic dentist limitless creativity in recreating human dentate form. At the core of every aesthetic dental restoration is tooth morphology… nature’s combination of elevations, depressions, opacities, and translucencies that collectively produce functional and aesthetic beauty. Dr. Lowe will discuss how the use of different aesthetic materials in combination with finishing techniques will enable simple, yet “world class” placement of state of the art restorations for your patients tomorrow! Some of the topics that will be covered include:

Advances in Direct Composites: (a) bulk fill technologies are changing the way we clinically fabricate direct composite restorations; (b) simplifying layering for aesthetic anterior composites; (c) how bioactive dental materials are impacting restorative dentistry; (d) creative matrix systems for anterior direct composite restorations; (e) discuss some of the new innovations in adhesive dentistry that are advancing the technology of composite resins; (f) the direct composite fiber reinforced bridge: when may this be the “bridge of choice?” Anterior and posterior options are discussed.

Learning Objectives: To teach a simple, reproducible technique to create accurate and aesthetic tooth morphology in composite resin for anterior and posterior teeth. To discuss how sectional matrix can accurately reproduce contact and contour for posterior proximal surfaces. To learn how to manage soft tissue issues when placing Class II composite resins. Finishing and polishing techniques that create natural surface texture and reflection.

Course most appropriate for: Dentists and Clinical Assistants
C.E. Hours: 3 clinical hours
Academy of General Dentistry Code: 250, 780

Download the Mobile App!

To enhance your conference experience, attendees will be able to download the mobile app. The app can be used by iPhone, Android, or Blackberry users.

Watch for more information and directions on the conference website at www.nodc.org. The app will replace the on-site brochure and provide up-to-date information at your fingertips including: Daily Schedule, Course Information, Handouts, Exhibitor Info, etc.
**Brian Novy, DDS**  
**Offensive Dentistry**  
**Time:** 1:00 - 4:00 pm  
**Course Code:** S 610  
**Fee:** Dentists $40 All Others $10  
*GC America, Inc. is a partial sponsor for this lecture.*

**Quick Summary:** It’s a Saturday afternoon in May. But you need your C.E. Choose this lecture. You won’t regret it. He’s good.

**Course Description:** Let’s face it, sitting through a lecture about dental caries or caries risk assessment isn’t appealing (in fact it sounds downright boring). However, the science of clinical cariology is beginning to have an impact on restorative techniques and technology. Streptococcus mutans has more to fear than a rheostat, now that we’re armed with salivary diagnostics and bioactive materials.

**Learning Objectives:** Intervene in the caries process with focused therapies. Motivate patients to change risky behaviors. Design restorations to minimize recurrent decay. Improve the prognosis of restorative treatment.

**Course most appropriate for:** All Attendees  
**C.E. Hours:** 3 clinical hours  
**Academy of General Dentistry Code:** 011, 017, 432

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**Carol Jahn, RDH, MS**  
**That’s Not What I Learned in School**  
**Time:** 1:00 - 4:00 pm  
**Course Code:** S 620  
**Fee:** Dentists $40 All Others $10

**Quick Summary:** Let’s face it. Things change. Learn what has changed since you graduated in regards to what you do and how you do it for your patients.

**Course Description:** Did you learn that floss is the magic elixir, preventing everything from caries to bone loss? Or perhaps you are still providing “routine care” -- such as prophys, fluoride treatments, and radiographs. While education provides the foundation, it depreciates over time as new research, therapies, and treatments emerge. This course will empower you to move out of your comfort zone and feel confident adopting new evidence-based strategies for everyday patient care.

**Learning Objectives:** Discover how putting employees first leads to enhanced patient care. Discuss the difference between patient awareness and patient education. Explain risk-based recommended intervals prophys, x-rays, and fluoride treatments. Recognize the limitations of dental floss. Identify the best strategies for caries management. Examine the benefits of sealing over incipient decay. Analyze the body of evidence on the water flosser and recommend it to appropriate patients. Develop the confidence needed to implement these changes.

**Course most appropriate for:** Dentists, Hygienists, and Clinical Assistants  
**C.E. Hours:** 3 clinical hours  
**Academy of General Dentistry Code:** 557
C.E. on the Geaux refers to courses sponsored by our 2019 Exhibitors.

Additional courses may be added following publication of this book. Please refer back to our conference website, www.nodc.org, for updated information.

FRIDAY, MAY 10
Erin Green, DDS
Sponsored by Patterson Dental Supply, Inc.

**Providing Exceptional Restorative Results in Today’s Dental Environment**

*Time:  8:45 - 9:45 am*
*Course Code:  F 340*
*Fee:  No charge*

**Course Description:** Attendees will gain an understanding of the work flow of modern dental technology. Dr. Green will share her experiences and insight as a young dentist that embraces technology to produce superior single visit restorative dentistry and predictable results. Dr. Green will convey how technology has been an instrumental part of patient care and dental practice growth. Several cutting-edge equipment technologies and processes will be discussed including CAD/CAM, 3D x-ray, staff adjustments to technology, and the patient experience.

**Learning Objectives:** How to most effectively incorporate the newest technology into the work flow of today’s busy dental practice. How technology facilitates predictable treatment results. What are the adaptations necessary for doctor and staff to embrace new technology.

**Course most appropriate for:** Dentists and Clinical Assistants

*C.E. Hours:  1 clinical hour*

*Academy of General Dentistry Code:  250, 562*

FRIDAY, MAY 10
Nick Hamilton
Sponsored by RockIT Computer Services

**2019 HIPAA Compliance Crash Course**

*Time:  10:15 - 11:15 am*
*Course Code:  F 380*
*Fee:  No charge*

**Course Description:** Our 2019 HIPAA Crash Course seminar will help you navigate your way through today’s modern compliance requirements. The current failure rate for all offices that get audited for HIPAA compliance by the government is at 94%; and with record fines and assessments, it’s important to protect your dental practice. This crash course seminar will discuss managing compliance, avoiding fines, and the importance of a HIPAA compliant IT provider. We’ll also be providing a Q & A session for your specific HIPAA questions.

**Learning Objectives:** The most current HIPAA compliance requirements. Source of most HIPAA assessment failures. How your IT provider facilitates being HIPAA compliant.

**Course most appropriate for:** Dentists, Business Assistants, and Spouses

*C.E. Hours:  1 non-clinical hour*

*Academy of General Dentistry Code:  561*
FRIDAY, MAY 10
Earl Douglas, DDS, MBA, BVAL
Sponsored by ADS South, LLC
8 Steps to Making Your Practice the Most Profitable, Valuable, and Marketable
Time:  1:45 - 2:45 pm
Course Code:  F 480
Fee:  No charge

Course Description: The Eight Steps presentation is about showing practice owners how to make their practice more profitable for the rest of their careers and how to make the practice more marketable when it’s time to sell and also to sell for its highest value.

Learning Objectives: Steps to increase the value of your practice, starting today. Steps to increase the marketability of a practice. Steps to make your practice more profitable. Steps to make a practice simpler to manage and less stressful to operate.

Course most appropriate for: Dentists
C.E. Hours:  1 non-clinical hour
Academy of General Dentistry Code:  552

FRIDAY, MAY 10
Erin Green, DDS
Sponsored by Patterson Dental Supply, Inc.
Materials Related to Today’s Digital Restorative Environment
Time:  3:15 - 4:15 pm
Course Code:  F 490
Fee:  No charge

Course Description: Attendees will gain an understanding of the materials associated with procedures related to CAD/CAM and digital dental processes. This will include staining and glazing, cementing and bonding, and single visit dentistry. The differences and benefits of materials will be addressed. Additional input may be offered at the speaker’s request from Josh Martin, Ivoclar’s local territory manager and product specialist.


Course most appropriate for: Dentists and Clinical Assistants
C.E. Hours:  1 clinical hour
Academy of General Dentistry Code:  017, 029, 250
The Hyatt Regency Conference room block is reserved only for registered attendees of the Conference.

To access online Conference registration, go to www.nodc.org. On the Registration tab, select “To Register” and then select the Conference Registration link.

After completing your conference registration, if you need a hotel room, you should click this button on your confirmation page to be directed to the Hyatt Regency reservations system:

**TO MAKE MORE THAN ONE RESERVATION:** If you require more than one hotel room, you will need to complete the reservation of one room, close the hotel link, and then return to your conference confirmation page. Click the link that says ADDITIONAL HOTEL RESERVATION and repeat the process for each additional room. Alternatively, you may go to www.nodc.org. On the Travel Info tab, select Hotels. Click the reservation link that says HYATT REGENCY RESERVATIONS.

**TO MAKE A HOTEL RESERVATION AT A LATER TIME:** If you wish to add a hotel reservation at a later date, go to www.nodc.org. On the Registration tab, select To Register. Click the Conference Registration link. Select Already Registered and then input your e-mail address and Conference confirmation number. This will take you to your confirmation page where you can click the Add a Hotel Request button and make a reservation.

**TO MAKE A RESERVATION BY PHONE:** Contact the hotel reservation system at 1-888-421-1442. Say that you are with the New Orleans Dental Conference & LDA Annual Session to receive the block rate.

**TO MAKE A HOTEL RESERVATION IF YOU MAIL YOUR CONFERENCE REGISTRATION:** After your conference registration has been input by one of our staff, you will receive a confirmation e-mail that includes your confirmation number. Go to www.nodc.org. On the Registration tab, select To Register. Click the Conference Registration link. Select Already Registered and then input your e-mail address and confirmation number. This will take you to your confirmation page where you can click the Add a Hotel Request button and make a reservation.

Hyatt Regency Hotel New Orleans
601 Loyola Avenue
New Orleans, LA 70113

Rate:  
Single or Double Occupancy: $189  
Triple Occupancy: $239  
Quadruple Occupancy: $264

These guest room rates are quoted exclusive of applicable taxes (which are currently 14% plus 1.75% tourism assessment plus $3.00 occupancy fee per room, per night), applicable service fees, and/or hotel-specific fees in effect at the time of the Event. No-shows will be charged the first night’s full room rate for the dates of the reservation.

**Reservations Cutoff Date: April 17, 2019, Book online or call 1-888-421-1442**
The New Orleans Dental Conference and LDA Annual Session extend a special thank you to the following companies for their generous contributions and support (as of 12/6/18):

**ADS South, LLC (CE on the Geaux)**
**Brown & Brown Association Services Professionals (Exhibit Hall Social & Lanyards)**
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**GC America (Partial Sponsor for Dr. Brian Novy)**
**Henry Schein Dental (Equipment Maintenance Course)**
**Patterson Dental Supply, Inc. (CE on the Geaux)**
**RockIT Computer Services (CE on the Geaux)**
**The Rossner Lecture Series through Touro Foundation**
**Waterpik, Inc (Sponsor for Carol Jahn, RDH)**
2019 NODC/LDA ANNUAL SESSION REGISTRATION FORM: DENTISTS must register in one of the Dentist categories. HYGIENISTS may not register in the Spouse or Assistant category. All the registration categories below permit access to C.E. courses. If an attendee wishes to only visit the Exhibit Hall, daily passes may be purchased on-site at the registration desk.

PRIMARY REGISTRANT (Print or Type)
Name: ___________________________________________________________________
Mailing Address: __________________________________________________________
City: ____________________________  State _______  Zip Code ___________________
Phone: ___________________________________________________________________
E-mail: __________________________________________________________________
ADA # (required if registering as ADA Dentist) __________________________________

NAME BADGE INFORMATION: Print or type each registrant’s First and Last Name
Place the Primary Registrant on Line 1.

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<td>D = ADA Dentist</td>
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Attendees selecting the Retired Dentist or D2 category must complete and return the appropriate verification form. Go to www.nodc.org to download and print the form.

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Exhibit Hall Gumbo

NEW THIS YEAR!

Dentists can turn visits with Exhibitors (no purchase necessary) into raffle entries for great prizes, including a grand prize of $1,066 cash (in honor of our 66th annual conference)!

There will be raffle prizes for staff as well.

- Fitbit Blaze
- Michael Kors Purse
- Matching Diamond Halo Earrings & Necklace
- Kendra Scott Jewelry
- Apple Watch

Grand Prize: $1,066 CASH

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and LDA Annual Session

c/o New Orleans Dental Association, Inc.
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Metairie, LA 70001

For more information or to register online, visit www.nodc.org.
You can also call (504) 834-6449.