

# **RULES AND REGULATIONS FOR TECHNICAL EXHIBITS**

1. Products within purview of the Council on Dental Therapeutics, American Dental Association, which are not approved, may not be exhibited. The Exhibits Committee reserves the right to refuse space to any exhibitor, exhibit or part thereof, which in its judgment is not acceptable.
2. All exhibits must be confined within the booth space. No exhibit will be permitted above 8' height level. The sides will not extend 8' high out from the back wall more than one-third (1/3) of the depth of the space. All exhibits must comply with linear booth line-of-sight regulation as defined in IAEM Guidelines. A copy of IAEM Guidelines for Display Rules and Regulations will be provided upon request.
3. Existing carpet in the Grand Ballroom of the Hilton Riverside New Orleans is provided.
4. Exhibitors who (1) resell or sublet exhibit space or; (2) render their badges to unauthorized persons or non-employees, will forfeit their exhibit space and/or future exhibition privileges.
5. All solicitation of business must be restricted to the contracted space assigned each exhibitor, and all aisles must be kept free and clear and subject to the control of the Exhibits Committee. Solicitation outside of the contracted space is strictly prohibited.
6. Exhibitor, its employees and representatives shall observe and comply with all federal, state municipal laws, rules and regulations in the use of such exhibit space. No balloons of any type are allowed in the exhibit hall.
7. Products/services are not to be sold from the exhibit booths and delivery of any goods or services from the exhibit is expressly forbidden.
8. Security - A watchman will be provided to guard exhibits each night of the meeting. However, neither the New Orleans Dental Conference/LDA Annual Session, nor the Hilton Riverside New Orleans is responsible for loss or damage to goods or property of the exhibitors. Each exhibitor, in signing the Agreement, releases the New Orleans Dental Conference/LDA Annual Session from all claims and it is the exhibitor's responsibility to maintain insurance coverage for such property.
9. Space not fully paid for as per contract is subject to forfeit without liability or refunds.
10. It is agreed that exhibitors will assume responsibility for any damage to the Hilton Riverside New Orleans or their exhibits. The exhibitor further agrees to make no claim for any reason whatsoever, including negligence, against the New Orleans Dental Conference/LDA Annual Session, the New Orleans Dental Association, Inc. and the Hilton Riverside New Orleans.
11. No smoking in the Exhibit Hall.
12. No exhibit shall be packed, removed, or dismantled prior to the closing of the Show without permission from the Exhibits Committee Chair. The sole determination of what constitutes packed, removed or dismantled will be made by Exhibits Committee Chair. If the exhibitor acts in breach of this provision, it is subject to pay as compensation for the distraction to the Exhibition's appearance, an amount equal to one-third of the total space charge for the Exhibitor's allocated area, in addition to all sums otherwise due under this Contract.