Exhibitors please join the New Orleans Dental Conference and Louisiana Dental Association Annual Session on April 6-8, 2017 hosted at Ernest N. Morial Convention Center. Enjoy the New Orleans cuisine and music that the city has to offer during French Quarter Festival weekend! Mark your calendars and secure your accommodations early.

Don’t miss this opportunity to enhance your business, introduce new products, services and build long-term relationships with the dentists and showcase to the entire dental team.

Speakers to expect to see at the 2017 Conference:
- Dr. Marty Zase, MAGD, AACD, FACD
- Dr. Terry Tanaka
- Dr. Craig Misch, MDS
- Dr. Barbara Steinberg, FAGD
- Dr. Bethany Valachi, PT, MS, CEAS
- Ms. Rachel Wall, RDH, MS
**Booth Registration**

Complete the exhibitor agreement form and submit by email, fax or mail. Go to [www.nodc.org](http://www.nodc.org) to the exhibits tab to download the form for completion. 50% of the booth fee is due with the exhibitor agreement. The balance due is required by **January 1, 2017**.

No refunds will be given for cancellation less than 90 days before the conference. A 5% administrative fee is assessed on all cancellations.

**Exhibitor Badges**

Complete the name badge form and submit by email, fax or mail by **March 22, 2017**. Go to [www.nodc.org](http://www.nodc.org) to the exhibits tab to download the form for completion. There is no limit or charge for name badges.

Badge pick up available beginning **Wednesday, April 5** at 8:00 am at the onsite registration area in Hall C of the convention center.

**2017 Booth Fees**

10X10 In-Line $1,500 | 10X10 Corner $1,600

$25 discount per unit for multi-booths rentals

**What is Included**

- Flame proof background drapery (8’ high) and side dividers (3’ high)
- One-line (7”x 44”) exhibitor’s identification sign with booth number
- Listing on conference website, mobile app, registration booklet and onsite brochure with in scheduled deadlines
- Attendee list available upon request

**Exhibitor Contact**

New Orleans Dental Conference & LDA Annual Session
Connie Bittner, Meetings and Exhibits Coordinator
2121 N. Causeway Blvd, Suite 153, Metairie, LA 70001
Email: connie@nodental.org | Phone: 504-834-6449 | Fax: 504-838-6909
[www.nodc.org](http://www.nodc.org)

**Convention Location**

Ernest N. Morial Convention Center
900 Convention Center Blvd, New Orleans, LA 70130
Email: exhibitservices@mccno.com | Phone: 504-582-3036
[www.mccno.com](http://www.mccno.com)

**Exhibition Services**

Freeman Companies
Phone: 504-731-6137 | Fax: 469-621-5612
Email: FreemanNewOrleansES@freemanco.com
[www.freemanco.com/store](http://www.freemanco.com/store)

- Reserve your furnishings early and receive a discount.

**Deadline is March 15, 2017**

**Hotel Accommodations**

**New Orleans Downtown Marriott at the Convention Ctr.**

859 Convention Center Blvd. New Orleans, LA 70130 | (504) 613-2888
Single/Double Room Rate $209.00 | Reserve Room by March 15, 2017

**Hampton Inn & Suites New Orleans Convention Ctr.**

1201 Convention Center Blvd. New Orleans, LA 70130 | (504) 566-9990
Single-quad Standard Rm Rate $175.00 | Single-quad Ste Rm Rate $226.00
Reserve Room by March 10, 2017
**Exhibitor Schedule**

**Move in:**
Wednesday, April 5, 2017
8:00am - 5:00pm

**Exhibit Open:**
Thursday, April 6, 2017
9:00am - 6:00pm
Friday, April 7, 2017
9:00am - 5:00pm.

**Move out:**
Friday, April 7, 2017
5:00pm - 11:00pm

**Convention Schedule**

**Thursday, April 6, 2017**
Registration: 7:00am - 5:00pm
Sessions: 8:00am - 5:00pm
Reception: 7:00pm - 10:00pm

**Friday, April 7, 2017**
Registration: 7:00am - 4:00pm
Sessions: 8:00am - 5:00pm

**Saturday, April 8, 2017**
Registration: 8:00am - 12:00pm
Sessions: 8:00am - 4:00pm

*All sessions are on a staggered schedule to sustain a flow of attendees to your booth.*

**Checklist Reminder**

- **Turn in exhibitor agreement with 50% payment early to reserve your booth**
- **January 1, 2017** remaining balance due if not paid in full
- **March 15, 2017** order carpet and furnishings for booth early to receive significant discount with Freeman
- **Contact convention center for any electrical needs at your booth**
- **March 22, 2017** submit name badge form
- **Ship any materials needed for booth by scheduled deadlines with Freeman**
- **Reserve hotel accommodations French quarter festival weekend!!! - Limited availability in city**

**Previous Attendance**

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CE ON THE FLOOR SPONSORSHIP

CONTINUING EDUCATION ON THE EXHIBIT HALL FLOOR: $500

There are 8 one hour sessions available during the two days of the Exhibit Hall. The lecture room will seat 50 theater style. The room will be enclosed and erected in the exhibit hall for the sole purpose of having exhibitors put on a continuing education course which attendees would also receive C. E. credit.

Standard A/V will be provided in the room, including a LCD projector, screen and wireless lavaliere microphone. Additional A/V is at the expense of the sponsoring company. Selection of time slots is on a first-come, first-serve basis. In order to participate in these sessions your company must be a contracted 2017 exhibitor with the conference. Complete the CE on the Floor Sponsorship Request Form and select preferred time slot for session.

Deadline to submit information for the printed registration book is September 30, 2016.
EXHIBIT HALL PARADE OF PRIZES

GIFT DONATION FOR DAILY DRAWINGS ON THE EXHIBIT HALL

As an exhibitor you play a most important part in the success of our conference. We invite you to take part in the Conference Exhibitor’s Parade of Prizes, which is making a return and has been highly successful in the past increasing both attendance in the exhibit hall and patronage of vendors.

You are encouraged to participate by donating a gift merchandise to be awarded during daily drawings in the Exhibit Hall during the conference.

Each prize will have a monetary value of $50. If your gift is of a lower value it will be grouped with other donations.

Your donation provides you with

1) Inclusion in our honor roll of donors listed in the Conference Printed Brochure, Parade Board Banner and Mobile App
   
   if your donation is received by March 1, 2017

2) Recognition inside the Exhibit Hall by public address announcements

To participate, please carefully fill out the parade of prizes form. You can send the merchandise in advance or bring it with you to the conference. When your prize is awarded, the winner will bring the certificate to your booth to claim the prize. This gives the winners an opportunity to thank you and buy more merchandise.

If you have any questions, please contact Connie Bittner at (504) 834-6449 or connie@nodental.org.
SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL RECEIVE RECOGNITION IN THE FOLLOWING AREAS:
♦  Registration booklet that is mailed to attendees. Deadline is November 1, 2016, to ensure your company name is listed.
♦  Conference website at www.nodc.org will be updated on a regular basis.
♦  Conference mobile app NODC & LDA where the company name will be highlighted to stand out in the listing of exhibitors.
♦  On-site brochure available for attendees will provide a listing of sponsors. Deadline is March 1, 2017, to ensure your company name is listed.
♦  Name of sponsor will be listed on the Exhibit Hall entrance structure.

HAPPY HOUR: $5,000 (EXCLUSIVE SPONSOR) | $2500 (TWO SPONSORS) | $1250 (FOUR SPONSORS)
Host the happy hour for the conference attendees on Thursday afternoon. Two bar stations will be placed on opposite sides of the Exhibit Hall. Sponsorship includes the cost of the complimentary beverages, bartenders, push notification on mobile app, service and signage. Quantity available: 1

BADGE LANYARDS: $4,000
Lanyards are distributed to all meeting attendees from the general registration area and worn all three days of the conference. Sponsorship includes the cost and production of lanyards. Based on a production of 3,000. Quantity available: 1

WI-FI HOT SPOT: $1,850
Located in the Exhibit Hall the WiFi Spot benefits all attendees who use wireless devices. Custom signage placed at the general registration area and near the escalator on Level 2. Sponsorship includes the cost of Wi-Fi and production of signage. Quantity available: 1

KING CAKE BREAK STATION: $1,600
Provide a popular treat in New Orleans to the conference attendees on Friday afternoon. Break station will be placed in the Exhibit Hall. Sponsorship includes the cost of the king cakes, logo napkins, push notification on mobile app, service and signage. Quantity available: 1

CHARGING KIOSK: $1,500
Located on the Exhibit Hall for our conference attendees to charge their cell phones, laptops, tablets and iPods. Each charging kiosk will contain 6 charging cords for various smart phones and tablets. Sponsorship includes cost and production of the graphics. Quantity available: 1
SPONSORSHIP OPPORTUNITIES

SCHEDULE AT-A-GLANCE: $1400
The Schedule At-A-Glance is available for attendees to locate meeting rooms. Located conveniently near the exhibit hall in the registration lobby and on Level 2 near the escalator.
Sponsorship includes the production cost of signage. Quantity available: 1

REGISTRATION CONFIRMATION: $1,200
Every person that registers online will receive an e-mail confirmation with your banner ad. 90% of attendees register online. Image format: GIF, JPG, PNG and image size 150 KB or less. Deadline for artwork is December 1, 2015. Quantity available: 1

NEW ORLEANS LAMP POST $600 EACH
Add a touch of New Orleans to the Exhibit Hall with red brick lampposts and double sided signage. The sponsorship includes the French Quarter lamppost, greenery for accent, (2) 18” by 22” double sided signage and cost for production of graphics. Quantity available: 4

COCKTAIL SEATING $480 PER SET
Provide seating for conference attendees throughout the Registration Lobby and Exhibit Hall. The sponsorship would consist of (1) 42” high by 24” diameter black highboy table, (2) black diamond bar stools and (1) 24” circular table top logo. Quantity available: 10

EXHIBIT HALL AISLE SIGN: $160 EACH / $825 EXCLUSIVE
Attract attendees to your booth by displaying your company name and booth number with the aisle signs. The aisle signs will be displayed as floor decals at the beginning of each aisle. Aisle sign locations are assigned on a first-come, first-served basis. Sponsorship includes the cost of production of signage. There is one sign per aisle. Quantity available: 5

DIRECTIONAL FLOOR DECALS: $120 EACH
Direct the conference attendees to your booth with these visible floor decals. The dimension of the graphic is 4’ high by 2’ wide. Sponsorship includes production of decals. Quantity available: 20
MOBILE APP SPONSORSHIP

**MOBILE APP - TITLE SPONSOR:** $1,250
Exclusive recognition as the Sponsor of the Mobile App. Sponsorship includes splash screen logo when App is launched, one banner ad displayed, highlighted exhibitor listing and one push notification from the Mobile App on one conference day. Submission requirements: Splash screen logo (640 x 1096px) and banner ad (640 x 150px). Quantity available: 1

**MOBILE APP - BANNER SPONSOR:** $750
Banner rotates at the top of the conference mobile app. Sponsorship includes one banner ad displayed, highlighted exhibitor listing and one push notification from the Mobile App on one conference day. Submission requirements: Banner ad 640 x 150px (Mobile App) and 552 x 150px (Tablets) in one of the following formats: PNG, JPEG, or GIF.
Quantity available: 5

**MOBILE APP - HIGHLIGHTED EXHIBITOR LISTING:** $350
Featured listing of exhibitor information in the Mobile App for current exhibitors only. Highlighted listing as an exhibitor, company description & logo, product showcasing, and the ability to attach downloads & files. Quantity available: unlimited

**MOBILE APP - LOCAL SPONSOR:** $150
Listing on Local Area Map includes general contact information and link to company website. Two push notifications from the Mobile App on a conference day.
Quantity available: 5

**MOBILE APP - PUSH NOTIFICATION:** $50 EACH
Alerts can be sent through the Mobile App as push notifications on both iOS and Android devices to promote your booth, new product or service, or even a giveaway.
Quantity available: 8
RULES AND REGULATIONS
FOR TECHNICAL EXHIBITS

1. Products within purview of the Council on Dental Therapeutics, American Dental Association, which are not approved, may not be exhibited. The Exhibits Committee reserves the right to refuse space to any exhibitor, exhibit or part there of, which in its judgment is not acceptable.

2. All exhibits must be confined within the booth space. No exhibit will be permitted above 8’ height level. The sides will not extend 8’ high out from the back wall more than one-third (1/3) of the depth of the space. All exhibits must comply with linear booth line-of-sight regulation as defined in IAEM Guidelines. A copy of IAEM Guidelines for Display Rules and Regulations will be provided upon request.

3. All booths must have floor covering. There will be no exceptions. Rental carpet is available through Freeman.

4. Exhibitors who (1) resell or sublet exhibit space or; (2) render their badges to unauthorized persons or non-employees, will forfeit their exhibit space and/or future exhibition privileges.

5. All solicitation of business must be restricted to the contracted space assigned each exhibitor, and all aisles must be kept free and clear and subject to the control of the Exhibits Committee. Solicitation outside of the contracted space is strictly prohibited.

6. Exhibitor, its employees and representatives shall observe and comply with all federal, state municipal laws, rules and regulations in the use of such exhibit space. No balloons of any type are allowed in the exhibit hall.

7. Products/services are not to be sold from the exhibit booths and delivery of any goods or services from the exhibit is expressly forbidden.

8. Security - A watchman will be provided to guard exhibits each night of the meeting. However, neither the New Orleans Dental Conference/LDA Annual Session, nor the New Orleans Morial Convention Center is responsible for loss or damage to goods or property of the exhibitors. Each exhibitor, in signing the Agreement, releases the New Orleans Dental Conference/LDA Annual Session from all claims and it is the exhibitor’s responsibility to maintain insurance coverage for such property.

9. Space not fully paid for as per contract is subject to forfeit without liability or refunds.

10. It is agreed that exhibitors will assume responsibility for any damage to the convention center or their exhibits. The exhibitor further agrees to make no claim for any reason whatsoever, including negligence, against the New Orleans Dental Conference/LDA Annual Session, the New Orleans Dental Association, Inc. and the New Orleans Morial Convention Center.

11. No smoking in the Exhibit Hall.

12. No exhibit shall be packed, removed, or dismantled prior to the closing of the Show without permission from the Exhibits Committee Chair. The sole determination of what constitutes packed, removed or dismantled will be made by Exhibits Committee Chair. If the exhibitor acts in breach of this provision, it is subject to pay as compensation for the distraction to the Exhibition’s appearance, an amount equal to one-third of the total space charge for the Exhibitor’s allocated area, in addition to all sums otherwise due under this Contract.